



LET'S MAKE
EUROPE
A GREAT
PLACE
TO WORK

June 14, 2018, Athens

Great
Place
To
Work®

EUROPEAN
CONFERENCE
& AWARDS
ATHENS 2018

Be a sponsor!



CONNECT INSPIRE LEAD

YOUR INVITATION TO A PRESTIGIOUS SPONSORSHIP OPPORTUNITY

Since 2002, GREAT PLACE TO WORK® has become an important partner for European firms whose objective is excellence in all aspects of work life.

For the 16th year of organizing this truly remarkable gathering of top-notch professionals, we invite you to take part in a great event, that helps organizations become better workplaces for all.

GREAT PLACE TO WORK® isn't just a brand name but a meaningful, honorary title: an indication of commitment, vision, and a constant search for excellence. Our mission, being the number one consulting firm in our field, is just that: To build great workplaces for Europe, architected by trust and respect among employees, no matter the culture and the background. Places that inspire us to perform better, to feel better, to live better and change our workplaces for the better.

There is a great way to be an integral part of this exciting experience: Be a sponsor!

There are many attractive sponsorship opportunities we have collected for you, outlined in the following pages.

We are confident that you will find them appealing.

For any information don't hesitate to call us at +30 210 6971098, Mr Dimitris Ganoudis, or e-mail us: Athens2018-EuropeanEvents@greatplacetowork.com

JOIN AS A SPONSOR
THE 2018
BEST EUROPEAN
WORKPLACES
CONFERENCE
AND AWARDS
June 14, 2018, Athens

It's going to be
a day full of
excitement
and inspiration!

On June 14th, from 8.30 till 17.00 we have prepared presentations and workshops for you.

Keynotes will be hosted by CEOs and representatives of the most influential and innovative European workplaces.

The award ceremony for the 125 Best Workplaces in Europe, will take place in the evening.

The venue for the conference and award ceremony is MEGARON, The Athens Concert Hall, one of the most prestigious venues in Europe and a unique multi-space for cultural events, which will also host our closing gala ceremony in the evening.





This is an excellent opportunity for sponsorship,
thanks to the International presence of more than 500 CEOs, HR and
Communication Managers from all over Europe, as well as board members
from the Best and most successful European companies.

You will reach more than 300.000 employees across Europe
as well as high caliber speakers, more than 40 European Media
Sponsors and you will have coverage from some of the biggest European
Newspapers and Journals in one of the more
esteemed venues in Athens and Europe.



LET'S MAKE
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Thursday, 14 June, 2018

CONFERENCE: 8.30 - 17.00

AWARDS CEREMONY AND

GALA DINNER : 19.30 - 23.30

Venue: MEGARON, The Athens Concert Hall

The day starts with the Conference.

With exciting workshops, panels and keynote speeches, by some of the most prominent businesses representatives. Attendees will be inspired and learn about the leading European workplaces, and also have the opportunity to network with high-profile individuals.

To conclude the experience, the prestigious Awards Ceremony will take place in the evening.

125 companies will make it to the Best European Workplaces list.

The unveiling will take place during a festive ceremony.

Sponsor's Privileges

By being a sponsor in the conference, you give your company the opportunity for multiple exposure in various ways, that you may choose according to your preference.

Sponsorship European Events	 Gold	 Silver	 Bronze
2-3 minute Sponsor's video. It can be presented during the conference and awards' flow.	●		
Sponsor's Greeting Speech. This is your opportunity to address directly all the participants of the conference.	●		
Participants List. You will be provided with all the names of the conference participants.	●	●	
Sponsor's branded material. Participants can be exposed to your company's logo, by using your selected branded material on numerous occasions, for example during sightseeing (e.g. branded sun protection hats or soft drinks cups)	●	●	●
Sponsor's honorary mention in the event's Press Release. Your company will gain instant exposure to more than 60 media partners across Europe.	●	●	
Free Conference and Dinner seats.	5	3	2



Gold



Silver



Bronze

Sponsorship Benefits

Sponsor's branded gift for participants' take-away pack.



Sponsor's branded notebook/pen for participants' take-away pack.



Branded sponsor's stand at the foyer/reception.



Sponsor's Company name/ Logo Visibility and Exposure:

Social media



European Events Website (approx. 6 months on air)



Conference and Awards Ceremony promotional brochure



Conference and Awards Ceremony program and material



Conference and Awards Ceremony badge



Other promotional material, like rollups and on stage graphics



Sponsor included in video reel during Conference and Dinner



Reference to sponsor in any communication before and after the event

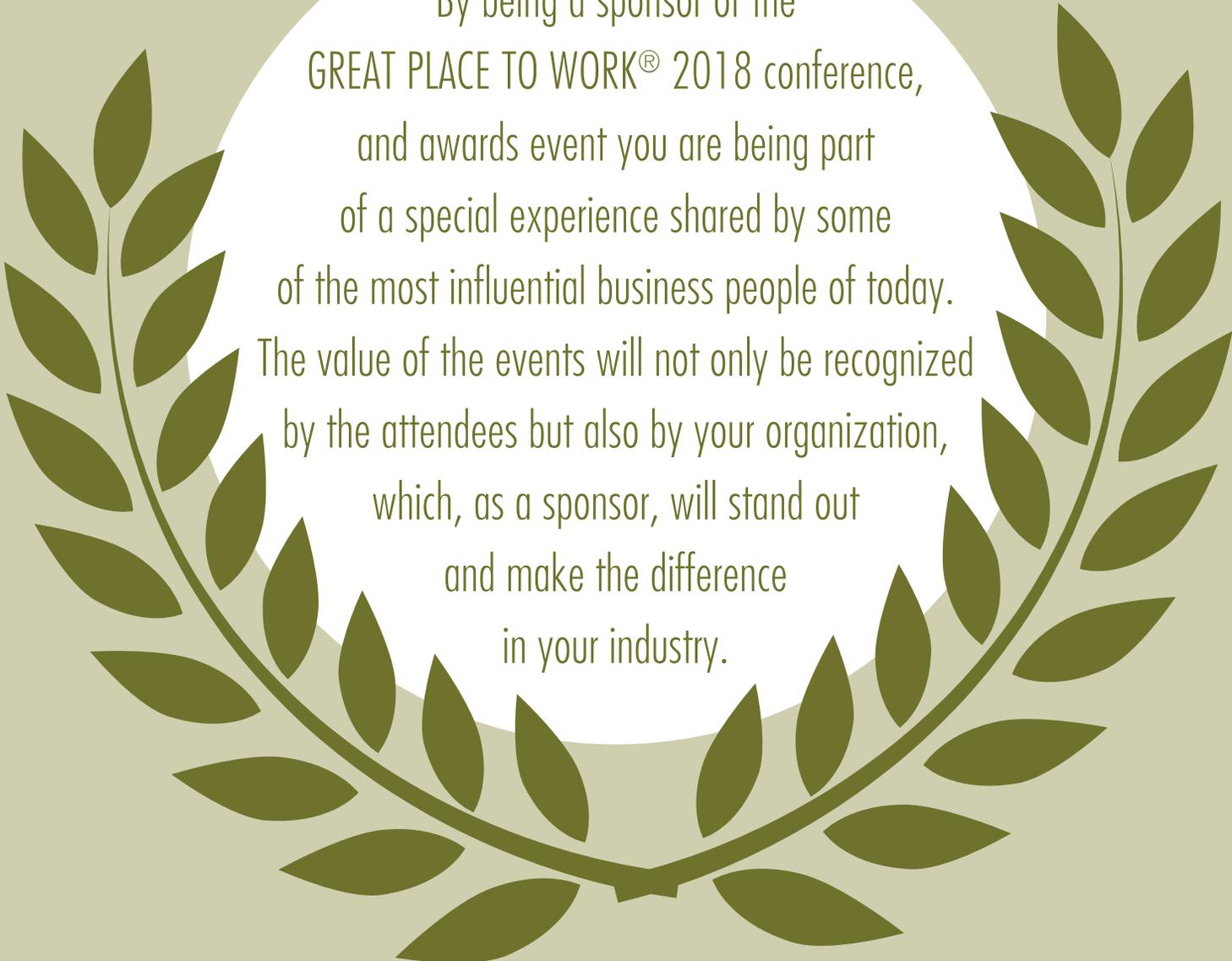


Thanking - honorary mention during Conference and Awards Ceremony



Sponsor will be included in the promotional and commemorative 3-minute video-clip of the event day.





By being a sponsor of the
GREAT PLACE TO WORK[®] 2018 conference,
and awards event you are being part
of a special experience shared by some
of the most influential business people of today.
The value of the events will not only be recognized
by the attendees but also by your organization,
which, as a sponsor, will stand out
and make the difference
in your industry.

Call us or e-mail us today to talk about how we can make this wonderful opportunity work for you!
Tel no: +30 210 6971098, Mr Dimitris Ganoudis, e-mail: Athens2018-EuropeanEvents@greatplacetowork.com

A stylized olive branch with several leaves, rendered in a light olive green color, extending from the bottom left towards the center of the page. The background is a dark olive green on the left, transitioning to white on the right.

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